



**A REPORT ON  
INDIA INTERNATIONAL  
LEATHER FAIR  
DELHI**

**AUGUST 07-08-09, 2015**



## REPORT ON INDIA INTERNATIONAL LEATHER FAIR (August 07-09, 2015), Delhi

India Trade Promotion Organisation (ITPO) organized the fifth edition of **International Leather Fair (IILF)** in Hall 18, Pragati Maidan, New Delhi from August 07-09, 2015. It was held concurrently with the first **India International Footwear Fair (IIFF)**, which was co-sponsored by Confederation of Indian Footwear Industries (CIFI). IILF-IIFF 2015 was also supported by trade associations like Council for Leather Exports (CLE), Indian Footwear Components Manufacturers Association (IFCOMA) and CSIR- Central Leather Research Institute (CLRI).

**Shri Arun Jaitley, Hon'ble Finance Minister** along with **Smt. Rita Teatota, Commerce Secretary** inaugurated the fair on August 07, 2015.

**IILF' Delhi 2015** covered a net area of 4000 sq.mtr. There were **161** exhibitors including **26** from overseas (mainly from Brazil, China, Iran, Mexico, Taiwan and Italy). IILF maintained its lead position providing a vital platform for buyers and sellers alike in the leather and leather related segments.

A comprehensive range of products and services relating to leather industry – Finished Leather, Synthetic Materials, Footwear, Footwear Components, Machinery & Equipment, Chemicals and Software were on display at the Fair.

**5885** business visitors visited the fair, out of which **58** were overseas business visitors from **18** countries. These visitors were from Afghanistan, Australia, Bangladesh, China, Ethiopia, Germany, Hong Kong, Iran, Italy, Jordan, Libya, Mexico, Nepal, South Korea, Sri Lanka, UAE, UK and USA.

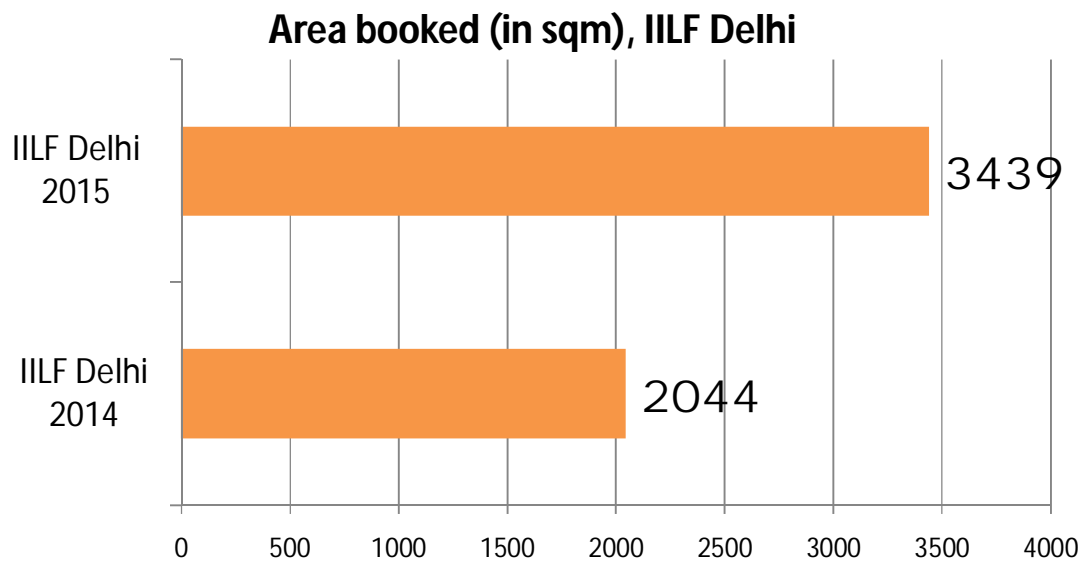
The conclusion of IILF Delhi 2015 was marked on August 09, 2015 by a felicitation ceremony which was presided over by **Shri Mahesh Giri, Member of Parliament**. Based on the recommendations of the eminent members of a jury, select exhibitors were awarded 'Gold', 'Silver' and 'Bronze' trophies under the following categories:

1. Machinery & Equipment
2. Components
3. Chemicals
4. Footwear & Accessories
5. Foreign Sector
6. Footwear ( India International Footwear Fair)

A brief **overview of IILF' Delhi 2015 (as compared with 2014)** is given below:

<b>IILF 'Delhi 2015- Overview</b>	<b>IILF Delhi 2014</b>	<b>IILF Delhi 2015</b>	<b>Difference</b>
Total area sold (in sq. mtrs.)	2044	3439	+ 1395
Total number of Exhibitors	116	161	+45
Indian Exhibitors	86	135	+49
Foreign Exhibitors including Agents	30	26	-4
TOTAL GROUP PARTICIPATION: Groups- <i>G&amp;F Co.</i> ( also known as Fujian Foreign Economic Service Trade Co.), China and <i>DONNOR Exhibition Co.</i> , China	27	25	-2
Total Business Visitors	2771	5885	+3114
Indian Visitors	2719	5827	+3108
Overseas Visitors	52	58	+6

It was observed that compared to IILF Delhi 2014, the area booked for IILF Delhi 2015 increased by **68.24%** while the number of visitors grew by **112.4%**



### Country-wise Visitors

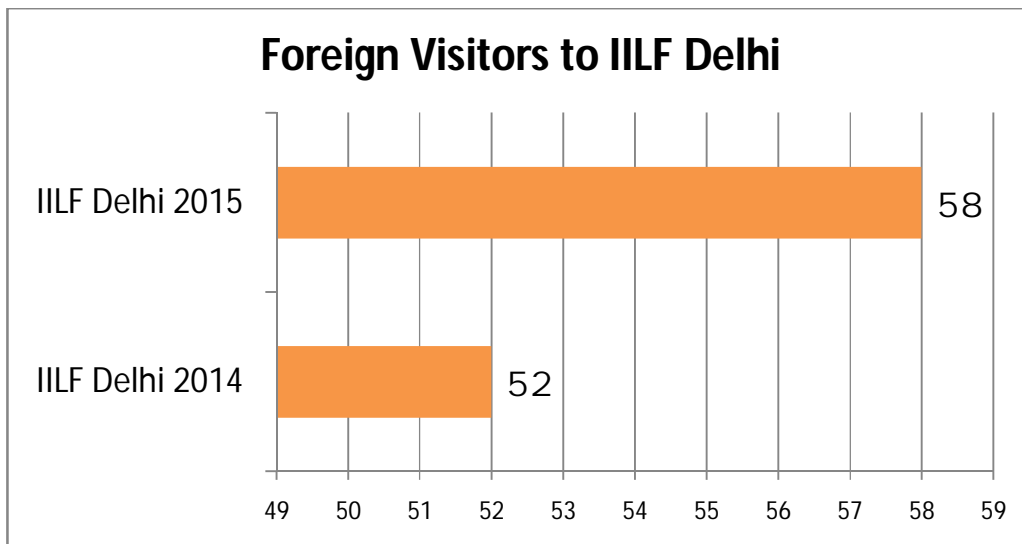
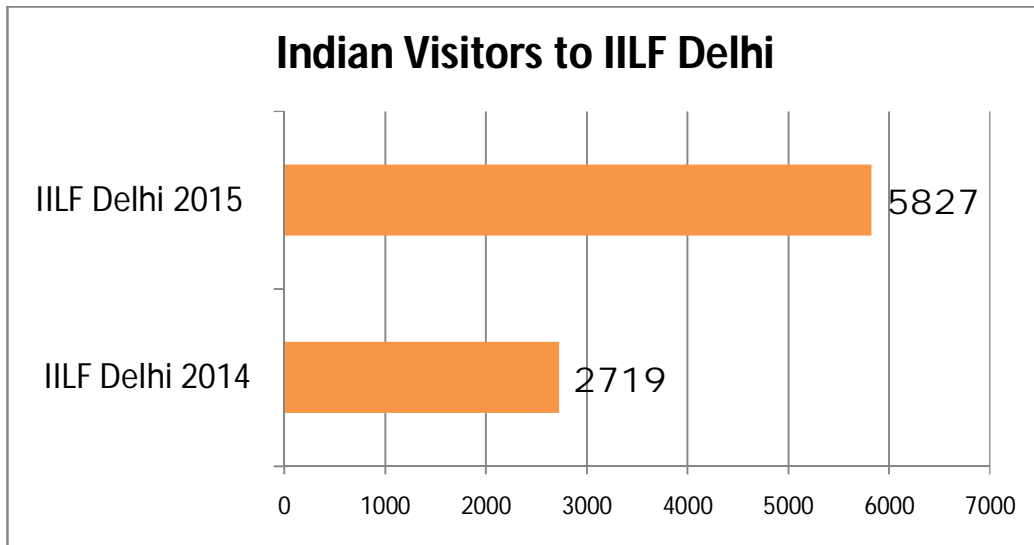
S.No.	COUNTRY	IILF DELHI 2014	IILF DELHI 2015
1	AFGHANISTAN	0	1
2	AUSTRALIA	0	1
3	AUSTRIA	1	0
4	BANGLADESH	6	6
5	BRAZIL	6	0
6	CHINA	9	22
7	COLOMBIA	1	0
8	EGYPT	1	0
9	ETHIOPIA	0	1
10	FRANCE	1	0
11	GERMANY	0	1
12	HONG KONG	0	3
13	INDIA	2719	5827
14	IRAN	0	2
15	ITALY	1	6
16	JAPAN	2	0
17	JORDAN	0	1
18	LIBYA	0	1
19	MEXICO	0	1
20	NEPAL	8	2
21	RUSSIA	2	0
22	SOUTH KOREA	0	2
23	SPAIN	3	0
24	SRI LANKA	0	2
25	TAIWAN	1	0
26	UAE	3	4
27	UK	3	1
28	USA	4	1
	<b>TOTAL</b>	<b>2771</b>	<b>5885</b>

### Daily number of visitors

Day 1 (August 07, 2015): **1810**

Day 2 (August 08, 2015): **2065**

Day 3 (August 09, 2015): **2010**



Almost all of the participants affirmed that they would participate in IILF Delhi' 2016(out of the total participants 90% are likely to repeat their participation as per feedback). Most of the exhibitors were quite satisfied with the results, quality, number of visitors and the business generated during the fair. The exhibition ended on a satisfactory note.

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